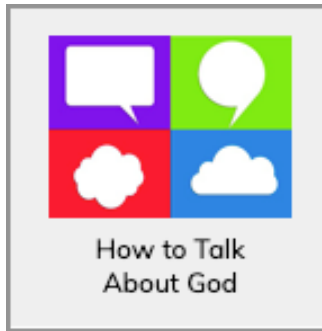




I enjoyed writing this for you!
If you have questions, please feel free to ask me.

Marilyn
MarilynAdamson@everystudent.com

director of EveryStudent.com and
StartingWithGod.com

1 - An Easy Way

Hi,

What would you say is your biggest hurdle in talking to someone about God?

Maybe you're a little nervous about how they'll respond.

What if they push back? What if they ask some really tough (and legitimate) question?

Like...

How do you *know* God exists?
How do you explain all the suffering in the world?
I've prayed. God doesn't answer MY prayers.
Why does it have to be Jesus, and not Buddha or Allah?
I'm gay. So you probably think I'm going to hell. Right?

I'd like you to consider EveryStudent.com your safety net. The site takes on those hard questions, and delivers well-researched, respectful answers.

However, our goal is not merely to give them information. While addressing the topic, we also try to help move them toward starting a relationship with God.

And more than 15,000 people each day tell us they've asked Jesus into their lives while on the site, among its 50 language versions.

So, in conversations with others, you can comfortably mention EveryStudent.com. EveryStudent.com.

You can simply say, "I'm connected to a great site that takes on the hard questions of life and God. It's called, EveryStudent.com."

You could add if you want to, "It has no ads. It's in more than [45 languages](#). You can ask a question and receive a personal email reply from a real person."

You could also say, "Hey, let me give you a card to it." (Cards are available [here](#).)

This means that you can now freely start a conversation and not worry about

what the person might ask.

No one is ever annoyed hearing about a website. It feels totally safe. And they're grateful that you would serve them like that.

I'd like you to become aware of what's on EveryStudent.com.

Take just a few minutes right now and click on some of the main sections. Read/watch whatever interests you.

My next email...how squeaky-clean does your lifestyle need to be, before you can talk to others about God?

(These emails will be spaced out every 5 days. If one doesn't show up, check your junk email box. Sometimes they land there.)

I think you're really going to like this series. Thanks again for signing up!

2 - Be Perfect?!

Hi,

I asked John if he had ever shared the gospel with our friend, Mike. His reply:

"Oh, yeah, like I'm a shining example of a Christian."

It caught me off guard. What do you think?

Do we need to be the "perfect" Christian in order to tell someone else about Jesus?

I thought of the Pharisees. They WERE the morally shining example. They followed God's commands fully. At the temple every Sabbath.

Even made up some of their own rules, just to be extra, squeaky clean.

Yet, Jesus called them blind guides. He said when the Pharisees made a convert, they made them "twice the child of hell" as themselves (twice as evil - Matthew 23:15).

Then I thought of the woman at the well (in John 4). She was almost the polar opposite. She was married five times and currently living with a sixth guy. Though her lifestyle hadn't changed at all yet, she led her entire town to believe in Jesus.

What's the difference?

She knew who Jesus was. The Pharisees didn't.

She didn't know a lot about Jesus, but she knew enough. She knew who he was. And she told others, because she wanted them to know him also.

Do you want others to know Jesus?

Here's an easy way to tell them something about God. I prepared for you a five-minute video that explains how to have a very short conversation with someone about God...less than a minute conversation.

Watch the video on this page: <https://everystudent.info/r/conversations.html>

On the same page, below the video, I give you the actual dialogue of real conversations I've had with people, just in this way.

This week, see if God brings someone your way!

Next email - an easy way to go through Scripture and explain the gospel to someone.

3 - How to Share the Gospel

Hi ,

What if someone asked you how they could know God? What would you tell them?

Someone actually asked me once.

I will never forget how utterly stumped I was. I was getting back to my dorm, maybe 2 a.m., when a good friend named Cindy met me in the hallway. And with real intensity she said:

"I've been looking for you all night. Where have you been?! I want to become a Christian. What do I do?"

Given who this was, I was shocked. Then I realized that I had no idea what to tell her.

I had become a Christian only a few months earlier. I knew that I simply asked Jesus into my life. So, I reasoned, "Well, I think we should pray."

So with her, I prayed out loud, asking Jesus to come into her life.

It was the best I could think of.

Three years later, a sorority sister, Brittany, had a particularly bad episode with the drug, LSD.

The next morning Brittany said to me, "I want to become a Christian."

By this time I had learned how to explain the gospel to someone, with Scripture. (That's what I'm about to show you. I'm going to give you what I covered with her.)

After going through this information with her, I then asked her, "Would you like to invite Jesus into your life?"

She answered with a question - "Will I have to read the Bible?"

I said, "Well, no. You can receive Jesus into your life without promising to read the Bible." She said, "ok."

Then Brittany prayed out loud, asking Jesus to come into her life. As soon as she was done praying, her next statement was, "We have an hour before dinner. I'm going to go to the church next door and read the Bible for a while."

You just never know.

A few weeks later, her best friend, Kayla, said to me, "I think it's great what's happened to Brittany. But this isn't for me."

I asked her, "You and Brittany are best friends. Do you think God would want a relationship with her, and not with you?" Kayla also became a Christian.

Maybe you have never had someone directly ask you how they can become a Christian.

But they might say, "I really need to change my life." Or, "I'd like to find God." Or, "I wish my life was different."

At that point, I often will ask people, "Has anyone ever told you how you can have a relationship with God?"

Note how I asked that question. I'm not blaming them for not knowing. I'm suggesting that someone else simply never told them.

"Has anyone ever told you how you can have a relationship with God?"

On your mobile device, you can simply take them to EveryStudent.com, to this article, [How to Know God Personally](#).

(You can always find this article by typing into the site's search box: Know God It's also the first article in the menu section "Finding God.")

Holding your mobile device, ask if you could just read it with them. If they say yes, literally read it out loud to them.

If that does not seem appropriate, ask if you could message them a link to it.

Every page on the site has its own page URL. Just copy and paste it into your text/email message.

Next message - a fun way to make the gospel available to people, in somewhat of a gentle way.

In Your Social Media

My favorite verse: Philemon verse 6 (rsv)

"And I pray that the sharing of your faith may promote the knowledge of all

the good that is ours in Christ Jesus our Lord."

How's that for a great assignment? As you share your faith, you help people know all the good that is ours in Christ Jesus our Lord.

In Matthew 13, Jesus tells the parable of the farmer who sowed some seed broadly. He just threw it out there. He didn't make sure it landed only on the good soil. It was ok with him if some landed on rocks. Or dry ground. Or in a pile of thorns. His job was to sow the seed.

In the same way, we don't really know what's in a person's heart.

When I was an atheist, I didn't appear interested in God. But I was. And I'm glad my friend was willing to keep talking to me about God, even on those days when I seemed hard as rock.

I'm going to give you a fun way to sow the gospel broadly. We throw it out there. And let God use it as he will.

First, let me share with you a wacky illustration from a friend of mine. You will never forget this.

Brace yourself.

My friend said, "You need to realize that when we are talking to people about Jesus, we are talking to people who are spiritually 'dead.'"

Ephesians 2:1 says, "As for you, you were dead in your transgressions and sins, in which you used to live when you followed the ways of this world..."

Ephesians 2:4 continues... "But because of his great love for us, God, who is rich in mercy, made us alive with Christ..."

So, we are talking with people who are spiritually dead, and only God can make them come alive.

My friend said...

"It's like us walking into a morgue, with dead bodies lying there. And we come in with Dunkin' Donuts. And we lay a Dunkin' Donut next to each head of each corpse." (gross, I know)

Can we make them come alive and eat that donut? No.

Only God can make them come alive. He is the one who opens their eyes, speaks to their hearts, and draws them to himself.

Our job? "Offer some donuts."

Today, I'm going to show you how you can do this using EveryStudent.com.

Every page on the site (whether an article or video) tries to help someone understand who God is or what it might be like to know God.

You can offer an article or video from EveryStudent.com in your favorite social

media.

Whether it is an article or video (doesn't matter), just copy the URL address at the top of the page and paste that URL into your social media, or a text message, or email.

If you'd like, I have written phrases you could add for each of 50 different article or video pages.

Here you go: <https://www.everystudent.info/fb/twitter.html> You could share one/week.

By the way, I just want to add...I am so proud of you for wanting others to know Jesus, and taking the time to do something about it!

If you have any questions, please feel free to ask me!

Proud of you!

Get Their Attention!

I love to see people be creative. They see an opportunity that might not have ever crossed the mind of others.

Ken is that kind of a person.

Ken's church in the U.S. has a lot of land around it. So they created soccer fields for the community to use.

Ken then thought of all the students and parents who come to these fields. They spend many hours there with little to look at besides grass, soccer goals, players.

Ken emailed me and asked if we could help him create a large sign that could go on the side of the church building, adjacent to the soccer fields.

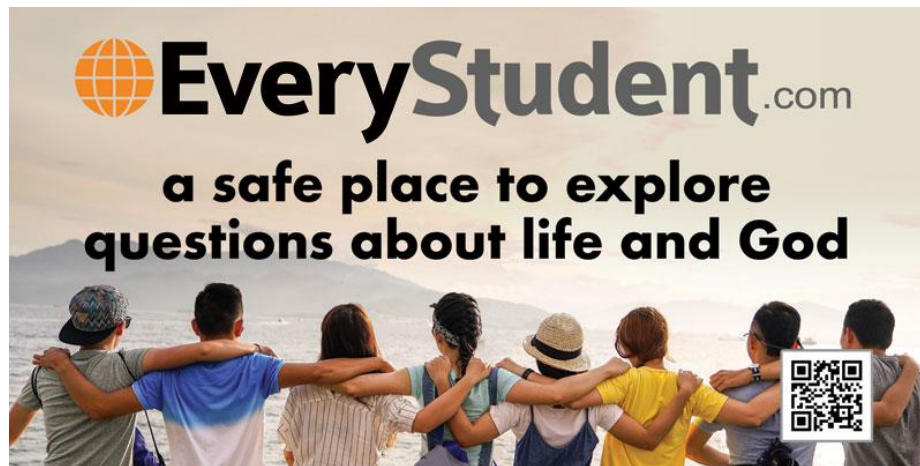
We created a few designs and he liked them so much, he not only placed them there, he decided to build six huge signs pointing people to EveryStudent.com, placed on every side of the building and elsewhere.

Ken said, "Thousands will see it. Youth, teenagers and parents sit there all day. I'm very excited about it."

You're welcome to use them! Here they all are.

<https://www.everystudent.info/c/signs/>

Ken is using them as 4ft x 8ft signs, but you could print them as smaller poster size if you'd like. Here's one of them:



Any places you'd like to put up posters?

Would your church like to try it as an outreach? Or are there stores that would be willing to put up a poster? Or schools?

It's a GREAT way to reach many! Give it a try.

Surprise Them!

Last time I wrote you about someone putting up large signs on soccer fields near his church, inviting parents and students to EveryStudent.com.

Here's another very creative idea that doesn't cost nearly as much money...and also leads people to the site.

A woman in the Chicago area, named Linda, knows how to grow plants by taking a cutting from one plant and start growing other plants. Many plants can be cloned this way. Linda uses the plant called the Wandering Jew. She buys the dirt and small plastic pots, and with cuttings keeps creating new plants.

Each summer Linda and other volunteers put a plant on the doorstep of thousands of homes. Many people help her. During delivery, people go out in pairs. One person drives, transporting all the plants, and the other person takes a plant to the doorstep. They switch often. And they pray for each person as they deliver the plant to them.

A small card with EveryPerson.com is placed in the top of the plant. (EveryPerson.com and EveryStudent.com are identical sites....use either name.)



Linda says..

"When someone comes home and finds a nice plant on their doorstep it brings joy. They are curious and go to the website, EveryPerson.com, on the card placed in the top of the plant. These are people who might never have thought of going to this website but the idea of a nice gift opens the doorway to eternal love ❤️ and joy from God."

Linda said it's a way to reach people who would never go to church.

Yes, it takes effort and a tenacious, loving heart to continue creating all those plants. But what a great idea!!

These are the kind of ideas that God can give The Findables. I'm sure God gave Linda that idea. Let's ask God to give us the right idea for where we live. Let God choose the right idea, the right time. It's on him to answer. It's on us to ask.

1John 5:14,15 tells us:

"And this is the confidence that we have toward him, that if we ask anything according to his will he hears us. And if we know that he hears us in whatever we ask, we know that we have the requests that we have asked of him."

As long as we are sincerely asking God and waiting for his answer (not charging ahead without him)...we can be confident that he will answer. We join Jesus who "came to seek and save the lost."

Let's ask God for creative ways to help people find EveryStudent.com...people who need to know him.

God is so creative. One time I was asking God to put me in regular environments with nonbelievers, so I could share the gospel with them. Shortly after that prayer I bowled a perfect game...300...all strikes.

You need to understand, I wasn't a great bowler! When I asked the person who worked there for a printout, she said, "Too bad you didn't do this in a league. They pay you for it."

I immediately recognized God's invitation. So I said to her, "Tell me how to join a league."

God has a million ideas. We simply need to ask!

Want to Reach Thousands?

I would be remiss if I didn't tell you about a way that you personally could help thousands of people begin a life-changing relationship with Jesus.

I'm not kidding. Imagine directly being able to help hundreds or thousands of people begin a personal relationship with him.

And for less than \$1.00 a person. Allow me to explain how this is possible.

In 2003, I was using Google advertising to bring people to the evangelistic messages on our site.

We were seeing many people come to our EveryStudent.com sites in English, Arabic, Spanish, etc., and thousands of people were receiving Christ.

Then in 2010, God arranged a meeting, as only God could, with a marketing expert who is also a believer.

He generously trained me in how to use Google in a more cost-efficient way, and it greatly expanded our reach.

Just during last year, more than 90 Million searching people came to the sites, to find answers for their life, many wanting to know how to find God.

And nearly 4 Million people started a life-changing relationship with God. (That's more than 10,000 people each day!)

We added Facebook advertising, and through it and Google, we are reaching people *primarily* in countries where it's difficult to talk openly about Jesus. Countries like Indonesian, Vietnam, India, Egypt, Bangladesh, etc.

Today, more than 15,000 people *a day* are receiving Christ.

In these challenging countries, people are look online. For many, it is the only way they are going to discover who Jesus is and what he is offering them.

Online, where it's private, where it's safe, where defenses can come down and they can be honest, people are asking if God is real, if it's possible to know him.

These are the questions EveryStudent.com is answering, in their language.

Something else that is amazing and usually unheard of in missions, this worldwide evangelistic strategy actually has an ROI.

It's only 1¢ for every searching person who comes to the EveryStudent.com site, and less than \$1.00 for each person who tells us they've received Christ.

That means a \$100 gift helps 10,000 people hear the gospel and likely leads to 100 people receiving Christ.

And a \$1,000 gift leads 100,000 people to the site, and will likely mean 1,000 people receive Christ.

Here is the page that explains more and gives you the opportunity to give to this evangelism strategy. <https://everystudent.info/give/>

(On that page is also a link explaining how we verify that people are really coming to Christ.)

Our greatest need: so many people are online searching, we could reach three or five times as many people.

Google is taking down our ads early each day, because we ran out of funds. The ads go back up the next day, then are taken down early again. Our limitation is funding.

I manage the budget, and I want you to know, anything you give, I will immediately put it to expanding our Google and Facebook advertising to reach more people.

Here is the page again: <https://everystudent.info/give/>

Thank you for your heart to reach people. This is an especially effective way.

Marilyn

p.s. If you do donate, please let me know. I want you to know the results of your giving. Every few months, I write an email sharing the results. Just ask me to add you to the "Update from EveryStudent.com."

Let God Speak

When you're trying to help someone begin a relationship with God, there is a very fun way!

Let God speak for himself.

God's Word is powerful. Sometimes all we need to do is help them see what the Bible says about Jesus.

For a fun adventure, how about if you ask your friend, or a group of friends, to join you in an online study of the Gospel of John?

You would all go here--on the same day--and sign up:

<https://www.everystudent.com/knowningGod.html>

The first email will be in your mailboxes a couple of minutes later.

And you would each receive the next email on the same day.

You can each go through it on your own, then get together and talk about it (live or via Zoom). Or chat about it by text messages.

This study in the Gospel of John is written so that anyone could follow it. Very down-to-earth. And written to be easily understood by someone who knows nothing about the Bible.

Here are some comments from others who have signed up for "The Gospel of John" series...

"Words cannot express my gratefulness to you and to our LORD Jesus!! All I could say now is THANK YOU VERY MUCH from the bottom of my heart and I will treasure this forever." -- Richard

"I just HAD to say thank you! I really appreciate these e-mails that you send, they're really helping me to get closer to God. It means a lot to me. Thank you from the heart." -- Hope

"Loove ur stuff!.,, ive been a Christian since I was 6.,. And i still find your messages encouraging and fresh.,. They always seem to show up just when I need them!.. Keep it up!"-- Mark

"tytyty i love this study. it is awesome to know jesus better than what i know when i first got saved. thanks for your wonderful time to send me this studying may God Bless you." - James

"i wish i could express with words how i feel ever since i found you and this wonderful site. I hope your e-mails never stop coming. I can not wait to know more about Jesus, every day i learn more about him my trust and faith grows. Thank you for such a wonderful site." - Marcella

Go here to sign up: <https://www.everystudent.com/knowningGod.html> Grab a few friends and try it together. Then discuss it. Could be extremely fun.

I hope you give it a try!

Give Nonbelievers Their Next Step

Here's an interesting prayer request that was sent to me. It's from a Christian on a campus. She was sharing the gospel with someone, and here was the result.

She writes...

~~~ I went through the Knowing God Personally booklet [a gospel tract] with a student named Cori. We spent about 45 minutes discussing and clarifying the gospel. Cori said this was the best news she had heard and felt that her heart

was ready to accept Jesus. "But, if I accept Jesus, that means that I am not Buddhist anymore." So she is still deciding. Pray for Cori! ~~~

What is missing here? This Christian went through the gospel. Even spent 45 minutes answering her questions and clarifying the issues.

Cori thought it sounded great. But she was hesitant.

"Pray for Cori" is absolutely right to do. And this Christian did a great job.

But what else? What could this Christian have done for Cori?

She could have served her further, by saying:

"Cori, I understand that this is an important decision. There is a great site that you can go to, that will be very helpful to you. EveryStudent.com. It answers questions about Jesus, about what it's like to know him.

I'm going to write the URL on the back of this booklet for you. You'll find it very encouraging. And, here's my email address also. [or phone #]. Could I have yours also? Would it be ok with you if I contact you in a few days, after you've had a chance to look at the site?"

At the end of a conversation, we can serve unbelievers more, by letting them explore their questions further. Let them hear more. Let God lead them to answers to the questions in their heart.

It might help them make the decision you are praying for!

Next email will be about answering atheists.

Feel free to forward this email to someone else. They can also sign up to receive "How to Talk about God" here: <https://www.everystudent.info/r/how-to-talk-about-God.html>

## How to Talk about God - with Atheists

How can you help atheists?

In Asia and India, atheists might be described as people who do not believe in the existence of one supreme God, creator of all.

In Western Europe, atheists will likely appear totally apathetic about God.

In the U.S., many atheists are clearly on the offensive. They get a real kick out of being demeaning. It's nearly become a competitive sport. "Read my blog today...see what I did to those stupid Christians."

But, there is a lot going on in their hearts and minds that they are not telling you...

I remember debating my Christian friend when I was an atheist. She didn't

know this. But after winning the argument, I'd walk away thinking,

"She believes everything she was saying. And I'm not sure that I believe anything I just said. I just wanted to win the argument."

Christians have a real edge -- authenticity.

Now, to be fair, many atheists actually want to believe in God, if they had good reasons to do so. They just don't want to be fooled into believing something that's not true.

So how do we share Christ with an atheist? Matthew 10:16 is very fitting. Jesus said, "I am sending you out as sheep in the midst of wolves, so be wise as serpents and innocent as doves."

Be innocent. (Be loving and respectful.) And also be wise as serpents. Some versions say be "shrewd."

Here's the challenge. Who has time to become proficient in atheistic debate? Do you? Do you have time to research and grapple with the kinds of questions atheists love to throw at Christians? ie.

-- Can you prove God exists?

-- How do you explain the droughts, food shortages, violent weather, earthquakes?

-- How do you explain why God would allow a child to be raped?

-- Don't you realize the Bible is just created out of a human agenda?

If you had just 5 or 10 minutes to reply, what could you possibly say that would sound convincing?

These, and many other questions are addressed on EveryStudent.com.

Example:

[Is There a God?](#), [Does God Answer Prayer?](#), [Where Is God in the Midst of Tragedy?](#), [Why Worship a God Who Allows Suffering?](#), etc.

EveryStudent.com is written directly to the unbeliever. It doesn't just give facts and information. While answering these questions, we also seek to persuade a person to start a relationship with God.

So, when you're in a conversation with an atheist, you might encourage them to see EveryStudent.com.

You could simply say, "I know a great site created by a former atheist. It presents evidence in a respectful way. And the site has no ads and doesn't ask for money. Kind of nice. May I give you a card to it?" (cards available [here](#))

Here's an important benefit to pointing them to the site.

When I was an atheist, I was very much on guard in my conversations with my friend. I was focused on defending my atheism. Rebuttals. Anything that would make me feel quite secure in discounting God.

However, one day my friend gave me a book. Away from her my defenses could come down. I could be honest.

And that's when God really spoke to me. That's when I realized how strong the evidence was for God's existence.

You could give the person the same respect. The same freedom.

If they seem very interested, then you might encourage your friend to sign up for "[The Spiritual Adventure Pack](#)."

It is a 7-email series, specifically written for atheists and those who wonder about God. Many atheists are moved by it.

Like Carolyn, from the UK:

"...by reading the information you provided I have been able to find answers to many of my questions. You have led me from complete denial of God's existence to not just believing in Him but knowing that He is there. The evidence you give was sufficient to convince this 33 year old, life-long atheist - not an easy challenge!"

When you're with the person, go to [EveryStudent.com](#). Then scroll down the home page to find the Spiritual Adventure Pack, a square drawing of a hiker with a backpack and walking stick.

Show the person the icon, then click on it and hand your phone to the person to sign up with their email address. Tell them they will only receive those 7 emails, and they'll be an unsubscribe link at the end of each email if they want to unsubscribe.

Atheists love to play stump-the-Christian. You now have something helpful for them. You have messages written, produced just for them, that will challenge them. And it will be an opportunity for God to speak to them and draw them to himself.

Thanks for reading all of this. Next newsletter we're going to talk about special events on a campus or in your city.

## How to Talk about God - at Events

Has your church or organization ever hosted an evangelistic event? Maybe it's a special speaker? Or concert, film?

It is a lot of work organizing these, isn't it?

You have to get the right sound system in place, lighting, the right staging, seating. You also have to promote the event, encourage people to tell their friends...

You devote a lot of time (and money) to this. And hopefully, it is well worth it.

So now, picture your speaker finishing his or her message. Or the concert is coming to a close. The evening is almost over. Some people in your audience still have important, unanswered questions.

Maybe new questions that came to mind.

Or lingering questions they have always had about God, that they wished someone would answer! There might be just one question that is holding them back from receiving Christ.

And, at this moment, God has their attention.

After they leave, it is easy to move on. Easy to get caught up in other aspects of life, friends, responsibilities, deadlines. Those questions can lose their importance.

So here's what you do. At the very end, have the speaker say:

~~~

"You might have questions about God that you still need answered. If so, we'd like to recommend a great website you can go to, EveryStudent.com." (Ideally, put the name "EveryStudent.com" up on the screen.)

The speaker continues, "And if you asked Jesus into your lives tonight, there's a website that can help you grow to know God better, called StartingwithGod.com." (Have that also come up on the screen.)

People will be pulling out their phones and typing those in. Then have the speaker end with, "On your way out, someone will hand you a card with both of these sites on it. I'd like everyone to take a card, even if it is so you can pass it along to someone else."

~~~

Here's what you give to QuickPrints or your local printer: <https://www.everystudent.info/c/2022/ESCOM2-QR2022.jpg>

You might want to add your church or organization contact information on the back of the card. (If not, already printed cards are available [here](#).)

Imagine the number of people who might come to Christ by simply adding that 30 second announcement to your event. Many will take you up on your offer that evening, and be very thankful for knowing where to turn for answers right away.

To more powerful speaking events!

Next message...how to help make Jesus and the gospel more "findable."

## How to Talk about God -- Offer a Flier!

I hope you are finding these ideas useful.

Thanks for your heart in wanting others to know God... and wanting to see God use your life in special ways.

Today's email is simple. But a little daring. This is where you actually talk with

people face-to-face. Live.

It's fun if you and a few friends venture out together on this.

Here's how it goes.

You simply hand someone a sheet of paper that has a listing of article titles on it.

And you simply say, "Hi. We're wanting people to know about a website. I am wondering if any of these articles would interest you?"

And you hand them the sheet of paper. If they want to talk, then talk with them. If not, then you can just leave the flier with them and move on.

I personally have tried this. It leads to some interesting conversations. No one was offended. And it's a fun way to step out in faith, asking God to lead you to certain people.

Here you go: <https://www.everystudent.info/c/flier2022.pdf> (these will print two on a regular sheet of paper - just cut in half)

Next email will be some ways you can help new believers!

## Help New Believers

What happens when your church or organization or YOU lead people to Christ? How do you make sure those new believers grow?

Often the approach is to ask if they will meet with you a few days later. Or maybe invite them to a Bible study. If you're good friends, they might come.

But if you're not good friends, if you hardly know the person, then what? When they are invited, typically few of those you invited show up, less than one-third, I'm told. Sometimes fewer than that.

That's a problem. We would never be content with feeding only a third of newborns in a nursery.

Yet these people aren't in a nursery. If they received Christ in a church or evangelistic outreach, they are scattered everywhere, going about their busy lives. How can we help them grow?

There's a way to help every new believer begin growing right away. Hours or minutes after they ask Jesus into their lives. And it's free to them and to you.

You simply say, "Right now, pull out your phone and let's go to [StartingwithGod.com](https://StartingwithGod.com). I'd like you to sign up for the free email series, The Spiritual Starter Kit. It will help you begin to grow in your new relationship with God."



One time, I shared the gospel with a good friend in Starbucks and she asked Jesus into her life. I didn't live in her city and was flying home that evening.

I asked her if she knew any Christians. And it turns out she had a friend who went to a great church. So I said, "Today, ask to have lunch with your friend tomorrow. Tell her you received Christ, and ask her to sign up for this, so you can go through it together."

That's exactly what she did. She told me later how helpful that series was for both her and her friend.

Here's another true story...I was in an airport in another country and a woman started talking with me. She asked about my travels and I said, "I'm connected to a site that takes on the hard questions about life and God. It's from a Christian perspective."

She said, "WAIT!" And she reached into her briefcase and pulled out this enormous Bible. (I thought, "Who travels internationally with a book that big?") She said, "I'm a recovering alcoholic. I became a Christian and I just bought this, but I have no idea what to do with it."

I helped her sign up for The Spiritual Starter Kit, thrilled that I could help her so well. I'm convinced, when you can help people, God just brings people your way!

Wouldn't it be great to help a new believer immediately understand their new relationship with God? That they are forgiven. They are now at peace with God. A child of God. No longer living in darkness. They now have eternal life. And the Holy Spirit lives in them.

They can learn all of that right after receiving Christ. And they can continue to grow with help for several months...for free and in a way that's convenient for them.

Wondering about the quality of The Spiritual Starter Kit? Sign up for it yourself by going to: <https://startingwithgod.com> The invitation page describes it in more detail.

Next one is to refresh you in your own walk with God.

## **We Get to Relax!**

It is so easy for Christians to take on the responsibility of, "Now I'm going to be a good Christian, not sin, read the Bible, lead others to Christ, and avoid temptation."

And we ALL know what happens then....failure, discouragement and confusion.

Trying to live up to God's commands on your own effort is impossible and futile. It leads to guilt and distance from God. The harder you try, the more you see your failures.

This is NOT how God wants us to relate to him.

I wrote a free series called, "Skip the Stress" to help believers understand

- how to trust God,
- how to rest under his grace,
- how to live free from the law,
- and walk in the power of the Holy Spirit.

What I share with you from Scripture about all of this is exactly what kept me appreciating God so much. It's what helped me stay faithfully following him, with joy and peace.

Here it is for you. Feel free to offer it to other Christians...just text them the same link.

<https://www.startingwithgod.com/skip-the-stress.html>

## May I Invite You?

Thanks for signing up for "How to Talk about God." I hope it's been helpful to you.

I appreciate your heart for wanting others to know Jesus. In light of that...

I'm guessing that YOU especially would want to know of an ongoing series I write called "The Findables." It's a community of people who want to help make Jesus "findable" to millions of people. I try to write everyone every 10-14 days.

In it, I share more personally from my life, seek to encourage you in your faith, and continue to give you ways to help nonbelievers and believers.

You might have already heard about it, and already signed up. If so, you can ignore this email. You're all set.

If not, click this link to see a full description of "The Findables" and how to sign up. (It's free, of course)

<https://www.startingwithgod.com/findables.html>

I'd love for you to be a part of it. Hope you give it a try.

## Free Ebook for You

I'd like to offer this gift to you. I think you'll enjoy it...and be inspired.

I wrote a short ebook for you. It's free, and a quick read. Lots of visuals. Lots of great stories.

"The Ripple Effect" shows how small actions in-person and online can multiply into huge results. I share lots of real-life conversations with nonbelievers and believers.

You'll see how we can tell people about Jesus, build new believers quickly, and watch it multiply. People share what has been a help to them.

Get "The Ripple Effect" for free on our resource site here:

<https://www.everystudent.info/r2/rippleeffect.html>

Encourage other believers to read this. Share that link with them. People have found it very encouraging and motivating.

Thanks for your heart in wanting others to know Jesus! This will be helpful to you.

## Free App

I'm super excited to tell you about this!

If you have an iPhone or Android phone, you can now get an app that is packed with articles and videos from EveryStudent.com and StartingwithGod.com

And, it contains all series...right within the app.

- The Spiritual Adventure Pack (for atheists and skeptics)
- The Spiritual Starter Kit (for new believers)
- Skip the Stress (the Spirit-filled life)
- Gospel of John study
- How to Talk about God

You'll be able to use this app with nonbelievers, or struggling Christians, or anyone God brings your way! And on subways, planes, etc., no wifi needed!

You can easily share articles or the app itself. You can also click a heart at the top of any article and save it to a favorites page.

Here is a fun 60-second video about it:

<https://www.everystudent.info/c/appVID.html>

To get this free app, go to the app store on your phone. Search: Every Student (for Android go to your Play Store; for Apple go to your App Store)

If you're reading this email on your phone, here's a very quick way to get it:

iPhone - click here: <https://itunes.apple.com/us/app/every-student/id1093140638?ls=1&mt=8>

Android - click

here: <https://play.google.com/store/apps/details?id=org.cru.everystudent>

Enjoy!!

## Text a Friend

Everyone is carrying around their mobile phone. That means, they have the gospel. They have answers to their spiritual questions.

What they need is to know where to look!

So, you could be talking to a friend and you could say, "You know, there's a great website that takes on the hard questions of life and God...like 'why is life so hard' and evidence for God's existence. It has a great search box, so you can find whatever you want. Let me text it to you."

Or, you could say, "Here, let me give you a card to it."

If you know the person and have their phone number, text it to them. Then they'll have it in their phone: [everystudent.com](http://everystudent.com)

What about those moments when you leave someone and then think, "Oh, I wish I had thought to say..." Happens to me all the time.

This is a great opportunity! You could text message them (or email them) something like this:

"I was thinking about our conversation and there's an article that I think you might like. Here it is: \_\_\_\_"

or

"I was thinking about our conversation. Here's a pretty good article that addresses the question, 'Is There a God?.' Here it is: <https://www.everystudent.com/features/is-there-a-god.html>

Then you can ask them about it later.

Remember, everyone is carrying their mobile phone with them. Just point them to [EveryStudent.com](http://EveryStudent.com).